

ASSOCIATIONS FORUM

Benson to Address Fertilizer Meetings

SECRETARY OF AGRICULTURE Ezra Taft Benson will speak before meetings of both the National Fertilizer Association and the American Plant Food



Secretary Benson

Council next month. The subjects he will discuss were not announced. Other program details of the two meetings follow below. The APFC meeting will be held in the Homestead, Hot Springs, Va., June 10 to 13, and the NFA meeting is to be held at the Greenbrier, White Sulphur Springs, W. Va., June 14 to 16.

American Plant Food Council Program

In addition to Secretary Benson, another speaker from government, Congressman Charles B. Hoeven (R-Iowa), chairman of the House Agriculture Subcommittee on Fertilizer and Farm Machinery, will address APFC members. Both speakers are scheduled for the program on Saturday morning. They will be followed by Earl O. Heady, professor of agricultural economics, department of agricultural economic and rural sociology, Iowa State College.

The meeting will open on Friday morning with the annual address from APFC president, Paul T. Truitt.

A panel discussion on agricultural public relations will complete the Friday morning business meeting. Moderator of the panel will be Robert H. Reed, editor of *Country Gentleman*, and president of the American Agricultural Editors' Association. Other panelists are:

Stanley Andrews, managing director of the National Project in Agricultural Communications, Michigan State College.

J. M. Eleazer, extension information specialist, agricultural extension service, Clemson Agricultural College.

Ed Lipscomb, director of public relations, National Cotton Council of America.

Also included in the Friday morning program will be the announcement and presentation of the "Soil Builders Award

for Editors" to winners of the contest sponsored by APFC and the American Agricultural Editors' Association.

The annual banquet is to be held on Saturday evening and the main speaker will be Paul D. Sanders, editor of the *Southern Planter*. There will be an after-dinner reception on Friday night, sponsored by the Southwest Potash Corp, and a hospitality hour on Saturday evening, sponsored by Potash Corp. of America.

National Fertilizer Association Program

Also scheduled to talk at NFA's convention is Congressman W. Sterling

Cole (R-N.Y.), chairman of the Joint Committee on Atomic Energy of the U. S. Congress. Rep. Cole became chairman of this committee in April last year, having been a member of this committee since its creation in 1947. Cole is also a member of the House Armed Services committee and the Republican Policy Committee.



Congressman Cole

Other features of the program, as announced by Russell Coleman, NFA president, include symposia on sales development and on the granulation process in the production of fertilizer. Panels of authorities in these fields will participate in the symposia, which are being sponsored by NFA's plant food research committee.

Moderator of the panel on sales development will be H. H. Tucker, president of the Coke Oven Ammonia Research Bureau.

Edwin C. Kapusta, NFA's staff chemical engineer, will moderate the panel on granulation.

Other events include the election of directors to succeed members of the board whose terms will expire this year. Following the last general session on Wednesday, June 16, the board of directors will hold an organizational meeting to elect officers of the board.

In addition to the business sessions, a schedule of social activities has been planned, including golf, tennis, bridge, and canasta tournaments. The annual dinner and a cabaret party will highlight social events.

Fertilizer Section of NSC to Establish 3-Year Safety Plan

The fertilizer section of the National Safety Council has announced its intention to establish a three-year plan and a special committee has been appointed to draw it up. John E. Smith, safety director for Spencer Chemical Co., has been named chairman of the special committee. The plan is expected to include all the major objectives which the section hopes to accomplish in the next three years. The special committee will meet at the Greenbrier Hotel in White Sulphur Springs, W. Va., on June 12 and the three-year plan is to be presented to the fertilizer section's executive committee meeting on June 13.

CALENDAR

American Institute of Chemists. Berkeley-Carteret Hotel, Asbury Park, N. J., May 12-14.

Flavoring Extract Manufacturers Association. Biltmore Hotel, New York, N. Y. May 16-19.

Chemical Specialties Manufacturers Association. Netherlands Plaza Hotel, Cincinnati, Ohio. May 23-25.

Manufacturing Chemists Association, annual meeting and joint outing with the **Synthetic Organic Chemical Manufacturers Association.** Greenbrier Hotel, White Sulphur Springs, W. Va. June 3-5.

American Association of Cereal Chemists. Cosmopolitan Hotel, Denver, Colo. May 23-27.

American Plant Food Council. The Homestead, Hot Springs, Va. June 10-13.

National Fertilizer Association. Hotel Greenbrier, White Sulphur Springs, W. Va. June 14-16.

Animal Health Institute. Edgewater Beach Hotel, Chicago, Ill. June 14-16.

Institute of Food Technologists. Hotel Biltmore, Los Angeles, Calif. June 27-July 1.

Pacific Northwest Regional Fertilizer Conference. Klamath Falls, Ore. July 20-22.

American Soybean Association, annual meeting. Memphis, Tenn., Aug. 30-Sept. 1.

Congressman Hoeven

